Moja global Strategic Plan 2020

The four layers of the strategic plan are based on the Balanced Scorecard for non-profit organisations. The four layers should be read as building blocks where the last layer (Financial Resources) is the foundation on which the next layer, "moja global Organisation", is built. The "moja global software" layer is building on the "moja global organisation" and finally the software layer helps to achieve results layer which corresponds to the objectives of the organisation, i.e. widest possible use of and collaboration on open source software to better manage the land sector. The results have a positive outcome on all 3 other layers again which will result in a virtuous cycle of ever improving results.

Target for end of 2020	
Results	
5 new users ((sub-)national gov., organisations, or companies)	See this document
5 pilots running	Same doc as above
1 low or middle income country uses FLINT as official AFOLU MRV	Chile? Kenya?
1 low or middle income country leading module development	Colombia
2 strategy board members from user countries	Canada / Chile
2 other strategy board members	IUCN / SGGW
Features of moja global Software	**With funding / support from:**
Concept Rules Based Projections Module Uncertainty Module Generic Biomass Module Demonstration of Nesting Link to SEPAL Biodiversity Concept Work on any of the following Modules would be considered a bonus: ● Forest Module (Tier 3) ● Wooded grasslands Module ● Dead Organic Matter Module (litter, deadwood) ● Agricultural Soils Module ● Grasslands Module ● Perennial Crop Module ● Fire Module (inc savanna burning) ● Manure Management Module Annual Crop Module	UNFCCC UNFCCC Canada

● Supply Chain Concept	
Capabilities of moja global Organisation	

Repository:
   ● Maintain repository
   ● Complete documentation
Communications:
   ● 4 media outlets
   ● 4 newsletter
   ● 4 website update
   ● 2 webinars/workshops
   ● 1 conference (UNFCCC Bonn June)
   ● 2 explanatory videos on website
Internal Operations:
   ● Test collaborative module development (Uncertainty Module)
   ● Appoint new Directors
   ● Formalize operations of Technical Steering Committee
   ● Organize a Hackathon
   ● Engagement with Policy Makers
	Various + voluntary

Financial Resources	

Ongoing
   ● Canadian
   ● UNFCCC
Pending
   ● World Bank (Follow-up)
   ● EU LIFE (expected approval March, implement June)
   ● GIZ India (expected approval February, implement 2021)
Proposals
   ● Canada (Submission June)
   ● UNFCCC (Check with William)
   ● Identify org to lead a joint proposal and agree on collaboration agreement (Submission February)
   ● Identify donors for Joint Proposal (Submission June)
      ○ GCF
      ○ GEF
      ○ UK
      ○ Norway
      ○ Switzerland
   ● Prepare 2nd joint proposal (Submission 2021)
   ● Prepare new H2020 (Submission Sept)
   ● Pipeline with 2 additional proposals
	Not successful.
	
	IUCN